

Apple® New Products



Apple owners come from all walks of life. Some of you are business people, some engineers or scientists, and still others teachers, students, or hobbyists.

Our commitment to these diverse groups is reflected in this New Products Bulletin. We recognize that the usefulness—and appeal—of the personal computer depends upon new product development across a broad spectrum of needs.

All items in this bulletin require the following minimum configuration, except as otherwise indicated: an Apple II or II Plus system (48K RAM), a monitor, and one Disk II drive with controller. You also need the DOS 3.3 operating system with 16-sector PROMs for all products displaying the Apple “16-sector” symbol. 

To purchase any of these products, see your Apple dealer. Should you need additional product information, he also has a complete library of Apple literature—including manuals, Apple In Depth, and Apple Magazine.

All prices are suggested retail. Prices and product descriptions are subject to change without notice.

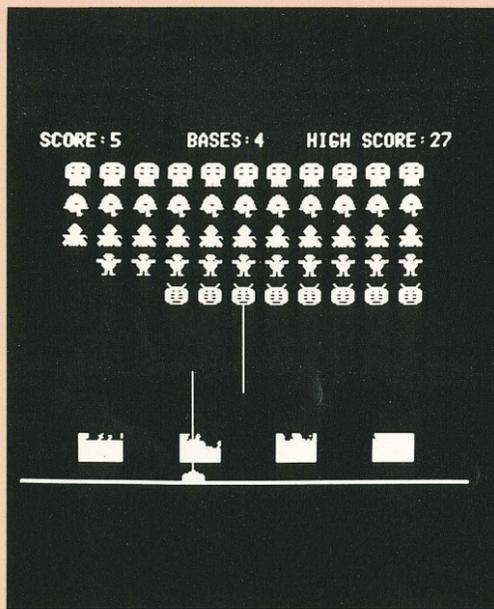
The Federal Communications Commission has established new emission standards for computer devices that take effect January 1, 1981. Apple is taking steps to make its products compliant with those regulations. As a result of this—or of other factors—the specifications of certain products in this catalog may change without notice.

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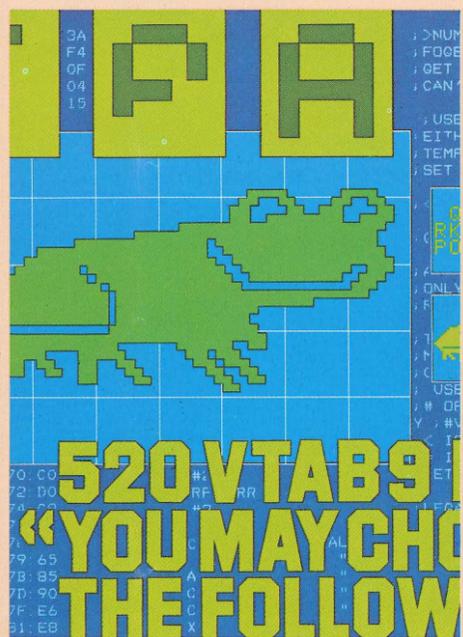
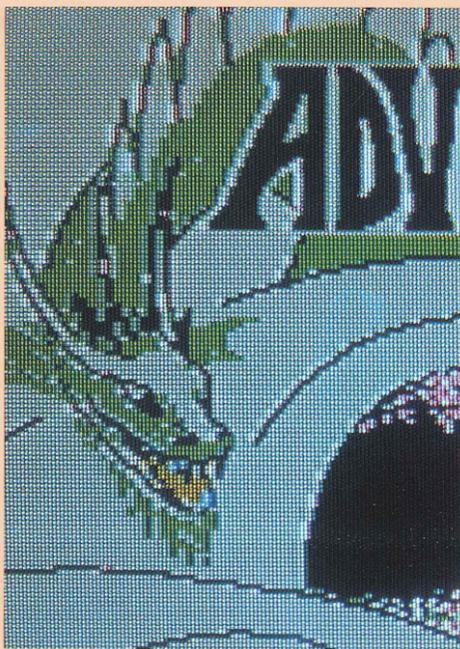


ZAP OR BE ZAPPED...

Stellar Invaders are zeroing in! To survive, you must destroy their bomber squadrons with your heavily outnumbered missile launcher. If you get hit five times, or if the enemy captures your base, the game's over. Annihilate them before they get to you! Requires Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **Apple Stellar Invaders, A2D0031. \$20.00.**

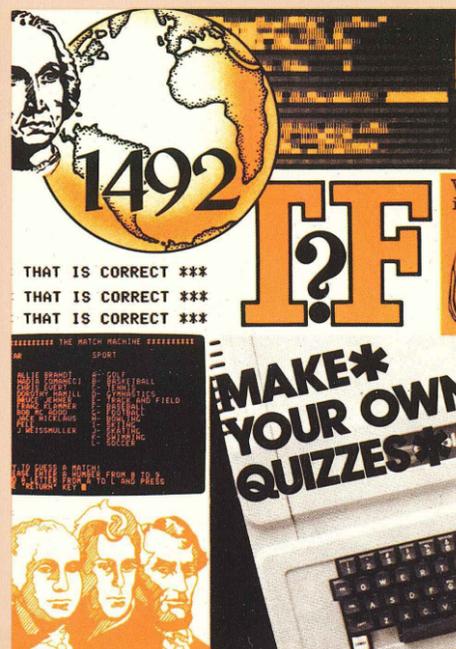
DEEP INSIDE YOUR MICROPROCESSOR LIES THE COLOSSAL CAVE...

There you'll find fortunes in treasure and gold, and perhaps the road to Grand Master. Apple Adventure challenges your perseverance, intuition, and deductive powers, presenting increasingly difficult problems to solve as you move deeper into the cave. Learn to use magic words and strange tools, escape sinister opponents, and outwit the toll collector. Save games in progress, while on your way to the 350-point, Grand Master rating. Requires Applesoft BASIC and Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **Apple Adventure, A2D0034. \$35.00.**



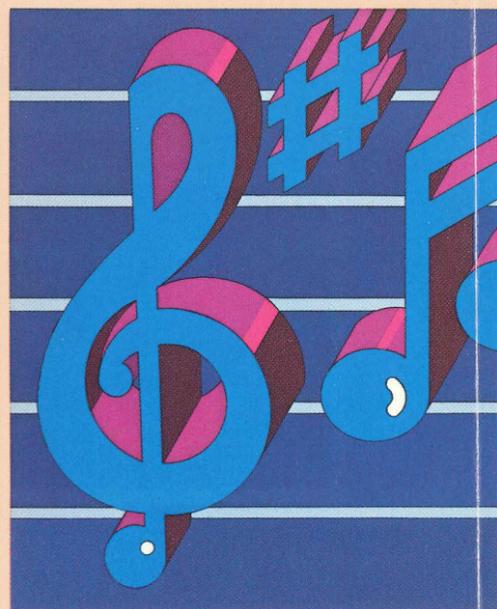
HANDY PROGRAMMING TOOLS FOR THE HOBBYIST AND PROFESSIONAL

Reduce programming time with Apple's DOS Tool Kit, a collection of routines that help you develop Applesoft BASIC and 6502 Assembly Language programs. Included are an assembler and source editor for use under DOS on Apple II and II Plus systems—plus an assembly language program that Renumbers, Merges, and Deletes remarks from Applesoft BASIC programs. Two special, high-resolution graphics programs are also included—Animatrix, which helps you create and edit high-res character sets, and the Hi-Res Character Generator, which lets you display characters on the high-resolution graphics screen. Requires Applesoft BASIC. **DOS Tool Kit, A2D0029. \$75.00.**



DID YOU KNOW THAT GALILEO—NOT EINSTEIN—FIRST POSTULATED THE THEORY OF RELATIVITY?

Or that the American Indian came to the New World 15 to 20 thousand years ago? Or that Jack Benny's real name was Joseph Kubelsky? The Shell Games present a wealth of surprising facts and information in quiz form, while providing hours of entertainment. The quizzes were designed to teach, not test, so learning takes place easily. There is no penalty for missing a question. Teachers and parents can also use its Editor program to create quizzes on special subjects. Requires Integer BASIC and Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **The Shell Games, A2D0014. \$30.00.**

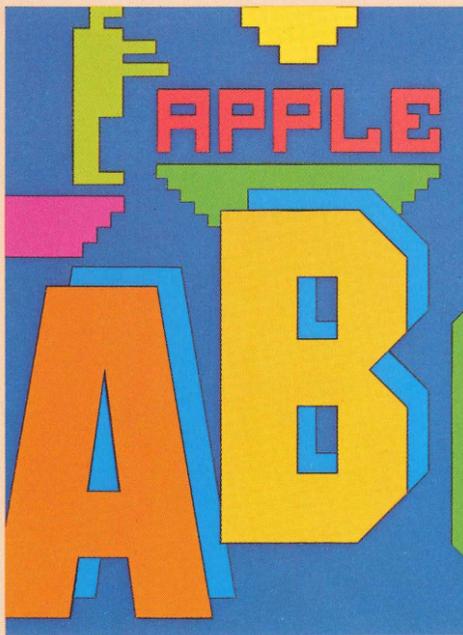


EASIER SAID THAN DONE

Elementary, My Dear Apple is a challenging collection of four educational programs that help children 12 years and older sharpen their spelling, mathematical, and problem-solving skills. "Lemonade," for example, simulates the operation of a lemonade stand, testing math ability and business sense. "Darts," "Supermath," and "Don't Fall" (a program that lets you create your own quiz questions), help children understand fractions, solve basic arithmetic problems, and improve word recognition and spelling. Requires Integer and Applesoft BASICs. **Elementary, My Dear Apple, A2D0015. \$30.00.**



These software tools were created by Apple with students and teachers in mind. Contact your dealer for demonstrations of Apple's innovative educational programs.



SOUND THEORY PUT INTO PRACTICE

Apple Music Theory makes learning music fundamentals entertaining and interesting—whether you're starting from scratch, or simply in need of a refresher. The program displays notes on an "electronic music sheet," letting you see and hear compositions simultaneously. Its challenging drill and practice exercises let you learn—at your own pace—what otherwise might take hours of private lessons to master. Requires 32K RAM and Applesoft BASIC. **Apple Music Theory, A2D0038. \$50.00.**



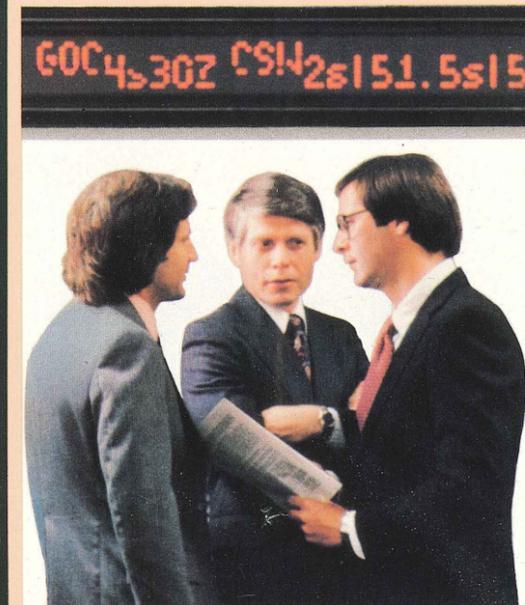
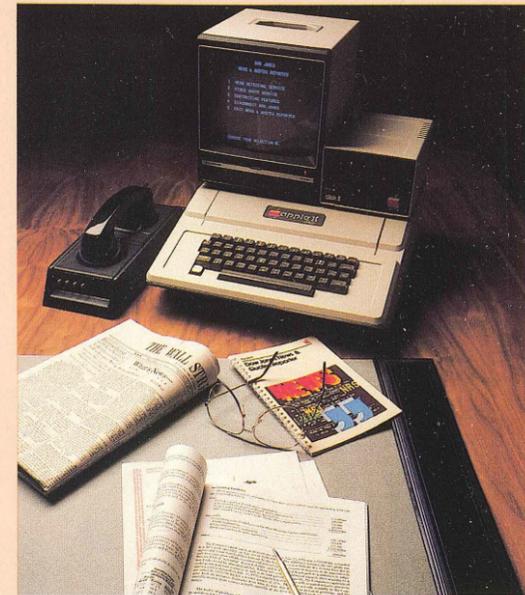
GET YOUR CLASSES OFF THE GROUND WITH APPLE PILOT

Create innovative courseware with exciting graphics and sound effects to heighten students' interest and retention. When you're ready to build your own education programs, Apple PILOT can be a tremendous help to you. Develop lessons in its "Author Mode," then store them on lesson diskettes for use by your students. Save libraries of pictures, sounds, and character sets, for use in future lessons. A second Disk II is required for the Author Mode. **Apple PILOT, A2D0028. \$150.00.**



NOW YOU CAN PLUG YOUR APPLE INTO WALL STREET...

Get the edge with the Dow Jones News & Quotes Reporter, a new software package that lets you access the latest financial news and stock quotes. Just dial the Dow Jones databank (a local call in most areas), enter your password (included with the package), and voila! At your fingertips are all the published (and unpublished) stories filed for the last three months with the Dow Jones News Service, The Wall Street Journal and Barron's. Plus stock quotations for more than 6,000 securities on the major exchanges. Requires a modem and interface. **Dow Jones News & Quotes Reporter, A2D0030. \$95.00.**



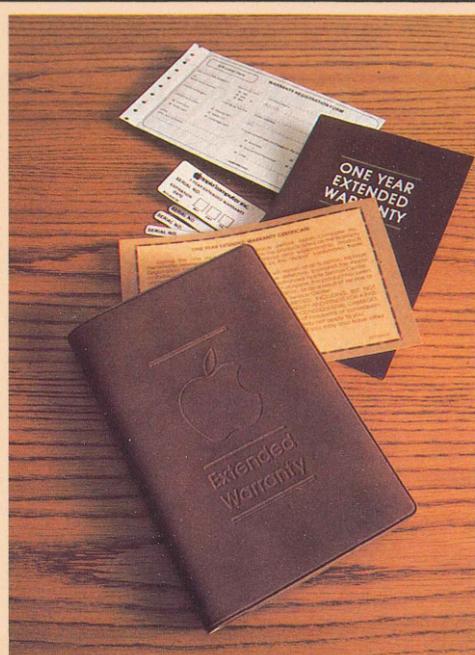
... AND JUGGLE UP TO 5,000 STOCKS IN PORTFOLIOS

Track the progress of your holdings, or test dozens of possible investment combinations with the Dow Jones Series Portfolio Evaluator. You can store, modify, and update 100 different portfolios per diskette, with as many as 50 stocks per portfolio. And you can use the included password to access current quotes on more than 6,000 securities. Requires 32K RAM, Applesoft BASIC, a modem and an interface, and Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **Dow Jones Series Portfolio Evaluator, A2D0007. \$50.00.**

Apple's extensive line of powerful business systems has been developed to meet your particular needs. See your dealer for a demonstration of these and other fine products for your Apple.

MAKE EVEN MORE BRILLIANT DEDUCTIONS

Reap the benefits of sound tax planning! Apple's Tax Planner program lets you construct various income scenarios and compare the Federal income tax impact of each. When selling property, for example, will your tax liability be higher this year than next? Tax Planner performs computations for you instantly, revealing the importance of different income-affecting decisions. You can print your tax plans too. **Tax Planner, A2D0040. \$120.00.**

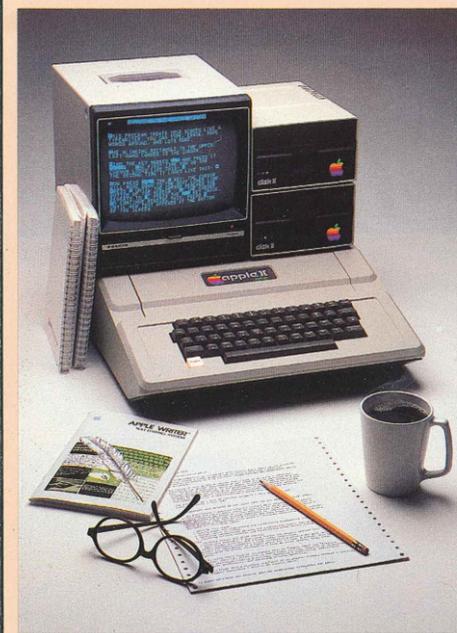


WHY SHELL OUT FOR THE UNEXPECTED?

Protect your Apple II or II Plus for peanuts. For \$16.25 a month—the lowest-cost protection in the industry—the Apple Extended Warranty Package provides service for all your Apple-produced hardware, and corrective updates to all Apple system software, for one full year. (That's in addition to any previous warranty you currently have in force!) This limited warranty also covers any Apple products you might acquire during the period. More than 800 Apple Authorized Service Centers nationwide are guaranteed to honor it—added insurance should you move. Package includes folder, warranty and service program booklet, warranty agreement, and validation labels. **Apple Extended Warranty Package, A2G0003. \$195.00.**

TEXT EDITING MADE QUICK AND CLEAN...

Tired of the mess and delay of correcting typos? Still retyping entire pages of text just to move sentences and paragraphs around? Replace your typewriter with Apple Writer! A powerful text editing system, Apple Writer lets you write, revise, edit, and print documents quickly and neatly. Among its many features are "Search and Replace"—which automatically locates and corrects errors throughout a document—and "Move Block," which allows you to quickly reposition blocks of text within a document. Requires Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **Apple Writer, A2D0026. \$75.00.**



MORE ROOM TO BOOT WITH DOS 3.3

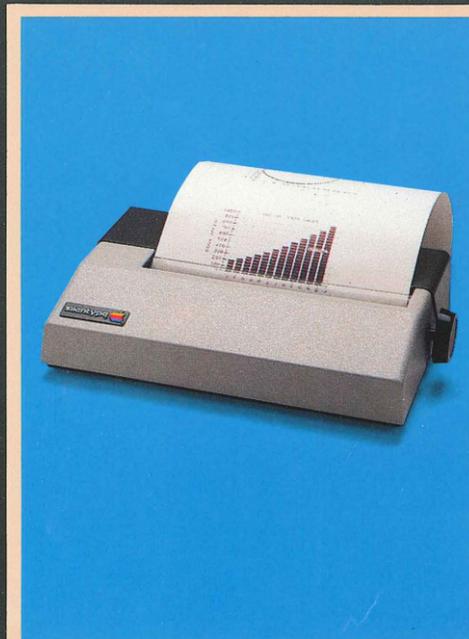
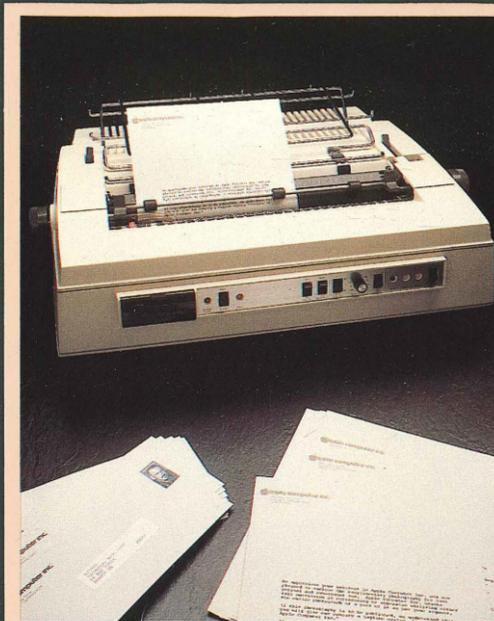
Expand your Apple with DOS 3.3, the new Disk Operating System for the Apple II/II Plus, which increases your storage capacity by more than 20 percent. DOS saves and retrieves information automatically, maximizing available storage through efficient allocation of diskette space. Apple Disk IIs with 16-sector interfaces come with DOS 3.3 (Apple Product Number: A2M0044). If you're using a previous version of DOS, the DOS 3.3 Kit will simplify upgrading. Requires 32K RAM; comes with two 16-sector PROMs. **DOS 3.3, A2D0023. \$60.00.**

Consult your dealer for a first-hand look at Apple's entire line of languages, operating systems, and engineering/scientific products.

MAKE YOUR MARK PROFESSIONALLY

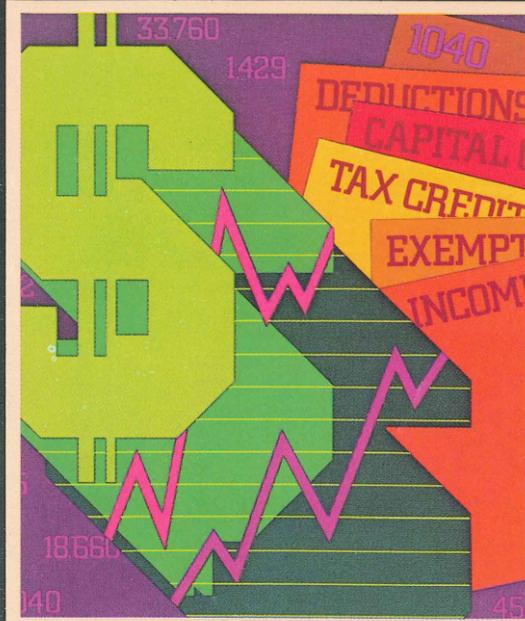
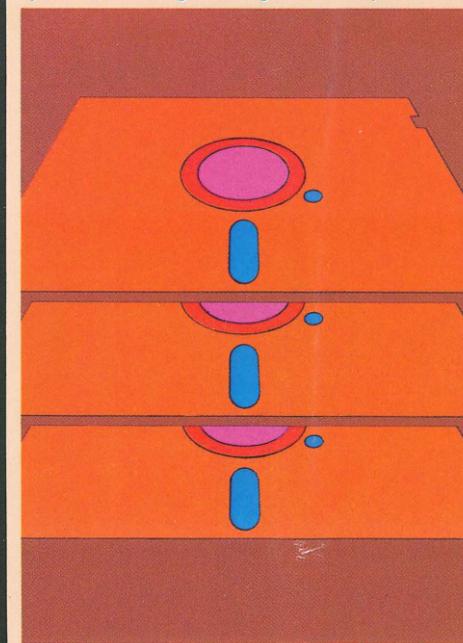
Improve the quality and impact of your business communications with the Qume Sprint 5™ Daisy Wheel Printer. You can produce all kinds of documents with it, from form letters printed on letterhead to financial statements with 198 characters per line. With the optional Bidirectional Forms Tractor (Apple Product Number: A2M0047) you can use the Sprint 5 to print continuous forms—invoices, mailing labels, and payroll checks, to name a few. The printer's fully-formed, highly-readable characters give reports and correspondence a professional look that's difficult to achieve with most typewriters. For Apple II or II Plus systems, requires a High Speed Serial Interface Card (Apple Product Number: A2B0005). Package includes: printer, pressure feed platen, paper guide, cover for power supply, interface cable and connector, "Prestige Elite" printwheel, fabric ribbon cartridge, operating documentation, and warranty. **Qume Sprint 5 Printer, A2M0045. \$2995.00.**

™ Sprint 5 is a trademark of the Qume Corporation.



A SILENT PARTNER FOR YOUR APPLE II/II PLUS

Quiet, versatile, and compact, the Apple Silentype prints at a price you can afford. Because it gets its power and intelligence from your Apple, the Silentype offers increased flexibility over other printers, at a fraction of the cost. Using just a few simple keystrokes, you can change margins and line spacing, specify printing intensity, or print finely detailed charts and graphs—all without doing any programming. To use Silentype, you just need any Apple II or II Plus system. Package includes: printer, Silentype Interface Card, one roll of heat-sensitive paper, operation and reference manual, and warranty card. **Apple Silentype Printer, A2M0036. \$595.00.**



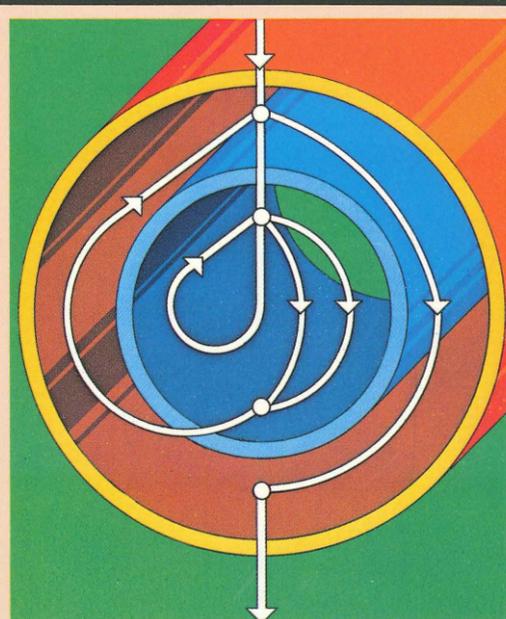
PLOT YOUR WAY TO THE TOP

With Apple Plot you can display and interpret any numerical information—sales figures, budgets, forecasts—on accurate bar, line, and scatter charts. On the same axes, plot and compare two different data graphs, each with up to 100 points. Choose from six graph formats. Enter data points, and Apple Plot will produce your charts automatically, saving hours of work. Print them out to accompany your reports as well. Requires Applesoft BASIC and Disk II (13-sector) PROMs, or (16-sector) PROMs with the BASICS diskette. **Apple Plot, A2D0033. \$70.00.**



BRING SMALL BUSINESS MANAGEMENT UNDER CONTROL

The Controller is a comprehensive accounting system that lets you do sophisticated book-keeping simply and automatically. The system maintains general ledger, accounts receivable, and accounts payable. This new, 1.1 Revision of The Controller utilizes Apple's newest disk operating system, providing even faster access to data, as well as error-free computation and centralized record-keeping. It also lets you print out business reports on the Qume Sprint 5™ letter-quality printer. Package includes: diskettes and binder, instruction manual, business forms kit sample, and order form. **The Controller (Rev. 1.1), A2D0012. \$625.00.**



APPLE-ENHANCED FORTRAN

Programmers, engineers, scientists: Apple FORTRAN now lets you use your Apple system to develop new FORTRAN programs and modify existing ones. Apple FORTRAN is the ANSI 77 Standard Subset. It operates in the Apple Language System, which provides a complete software development environment. Requires Apple Language Card. **Apple FORTRAN, A2D0032. \$200.00.**

™ Sprint 5 is a trademark of the Qume Corporation.

Apple III Information Analyst

More Than A Worksaver

Dramatically increase your productivity with the Apple III Information Analyst, a powerful modeling, problem-solving, and forecasting tool. With 96K bytes of memory (expandable to 128K bytes), the Information Analyst has the capacity to handle your most sophisticated business tasks more quickly, accurately, and thoroughly than ever before. Its big, 12-inch video monitor, with high-resolution, color graphics capabilities, has an 80-column, upper/lower case display—so you get an accurate picture of what reports look like before they're printed. And its built-in disk drive is convenient and efficient, letting you store and quickly retrieve up to 140K bytes of data per diskette. (As your needs expand, you can daisy-chain up to three additional, external drives to your system—without adding any control hardware or software!)

The real strength of the Apple III Information Analyst lies in its powerful software. VisiCalc™ III—a huge "electronic worksheet" with enough room for a detailed, five-year forecast—lets you tackle any problem presented in row and column format. And because VisiCalc III performs and revises all your computations instantly, you can recalculate values easily, as often as you like.

With the Apple III Information Analyst, you also receive SOS—the Sophisticated Operating System—and Business BASIC, both specially developed for the Apple III computer. SOS manages the system's memory and peripherals, simplifies programming, and performs comprehensive file management. Business BASIC allows you to write programs tailored to your needs, providing more

power, flexibility, and precision than most BASICs.

Business BASIC also lets you address over 70K bytes of extended memory—the largest workspace available on any personal computer. And with Business BASIC's special, 18-digit (64-bit) data type, you can handle even the toughest accounting chores with "penny accuracy."

The Apple III Information Analyst is designed for the professional who can't afford to waste time—or to make mistakes on important decisions. Whether you're an engineer modeling with computer simulations, or a marketing manager preparing five-year sales forecasts, the Apple III Information Analyst can save you time, improve your results, and polish your professional image.

Three different system configuration options are available, depending on your needs. **Option A (A3P0001)** includes the Apple III Professional Computer system with SOS, Business BASIC, and VisiCalc III software packages, plus an Apple III monitor. **Option B (A3P0002)** adds an extra Disk II for Apple III drive. **Option C (A3P0003)** includes both an extra drive and an Apple Silentype printer. **Option A: \$4240.00; B: \$4785.00; C: \$5310.00.**

™ VisiCalc III is a trademark of Personal Software, Inc.



 **apple computer inc.**

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