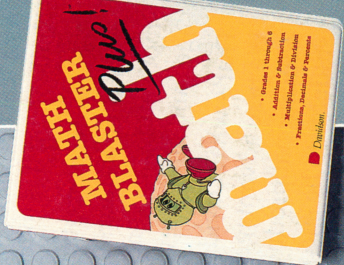
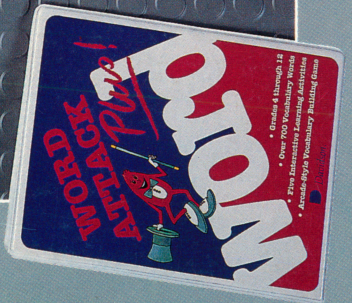


Teaching Tools From Teachers



REPORT CARD

VOCABULARY	A
READING	A
SPELLING	A



Davidson.
Educational Software,
Video and Workbooks

Introduction

As a teacher for many years, I know how challenging it is to teach basic skills creatively.

The use of computer and video technology has opened new doors of creativity by stimulating, motivating, and encouraging students of all ages and ability levels.

That's what Davidson strives to accomplish. We take advantage of the technology to design educational products that encourage all students to be successful.

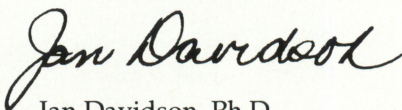
Our products are unique in their learning approach. We cover a subject in depth, so students learn more than just the correct answer, they learn the concept behind the question.

In this brochure, we are unveiling new products that follow the Davidson tradition of making learning exciting. We are proud to introduce two entertaining educational videos that teach children problem-solving skills and the important role math plays in their everyday lives.

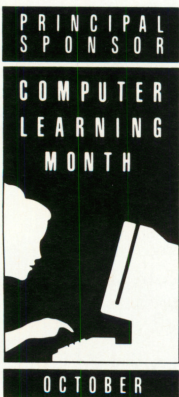
We are also introducing two new language arts software programs — *Reading and Me* and *Word Attack Plus*. Both programs help students build a strong foundation in reading, writing, and vocabulary skills.

Our software, videos and line of workbooks make learning exciting. We know. We have tested our products in classrooms with children like yours.

We want to share in your educational success, so please drop us a line to let us know about your experiences with our products.



Jan Davidson, Ph.D
President



NEW! For Early Learning

Reading and Me™

Talking IIGS Version

(Available Fall 1988)

Reading and Me prepares children for reading and builds early reading skills.

Program Contents: *Reading and Me* offers twelve sequential learning games in four key areas:

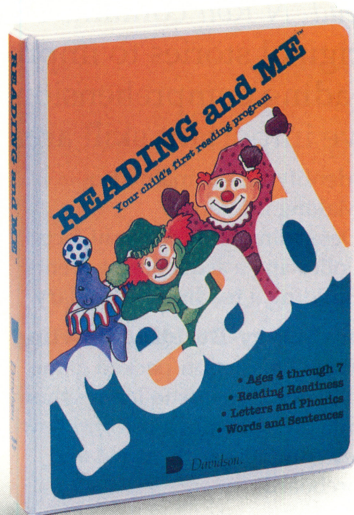
- Readiness
- Phonics
- Alphabet
- Words

Early Learner Interface: The new *Davidson Early Learner Interface* provides easy access to activities and mobility within the program. Children can use either the mouse or the keyboard to select activities and answers.

Printed Graphic Certificate: To reward children who complete an activity, a graphic certificate can be printed. The certificate includes the child's name and clown illustrations for coloring.

Additional Features:

- Playful clown characters
- Positive reinforcement
- Optional sound effects
- Animation and color
- Double high-resolution graphics



"Super, educationally sound program for teaching reading-readiness skills. My kids love it!"

Rev Korman
Computer Consultant
Los Angeles Unified
School District



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System Requirements:

Apple IIGS, IIC, IIe
(128K & extended 80-column card)
IBM PC & PS/2
(256K & color graphics adapter)
Tandy 1000 series
(256K)
Major compatibles
Will not run on IBM PC Jr.

Level: Ages 4 through 7

5 1/4" to 3 1/2" disk exchange available
Talking IIGS Version
(Available Fall 1988)

Suggested Retail Price: \$39.95
\$49.95 (IIGS)



Read 'N Roll™

Read 'N Roll contains 320 original stories to improve reading comprehension in five important skill areas:

- Identifying the main idea
- Making inferences
- Determining the relevant facts
- Following a sequence of events
- Building a reading vocabulary

Vocabulary-Building Bowling Game:

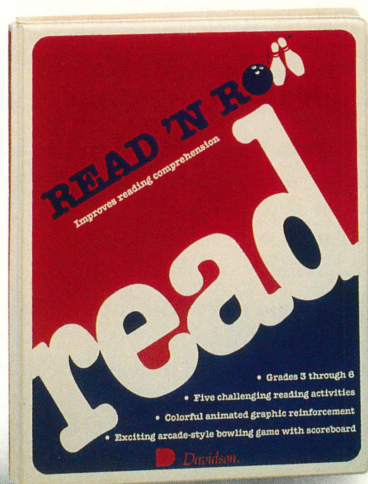
This action-packed game motivates students to learn synonyms while they bowl in a colorful bowling alley complete with crowd and scoreboard!

Printed Certificate of Excellence:

To reward outstanding scores, *Read 'N Roll* includes an option to print out a Certificate of Excellence with graphics.

Additional Features:

- Student record-keeping with option to print reports
- Easy-to-use editor
- Instructional hints for incorrect answers
- Double high-resolution graphics



"Read 'N Roll allows teachers and parents to tailor reading exercises aimed at helping students better understand the contexts and inferences of words, as well as their meanings."

Compute Magazine



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System

Requirements:

Apple IIGS, IIc, IIe
(128K & extended 80-column card)
IBM PC & PS/2
(256K and color graphics adapter)
Tandy 1000 series
(256K)
Major compatibles
Will not run on IBM PC Jr.

Level: Grades 3 through 6

5 1/4" to 3 1/2" disk exchange available

Suggested Retail

Price: \$49.95

 Davidson.

Speed Reader II™

Designed by reading specialists, *Speed Reader II* helps students increase reading speed and improve comprehension.

Program Contents: *Speed Reader II* contains six separate activities and 35 reading selections.

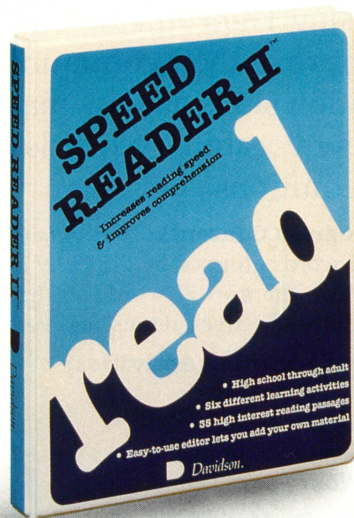
Six Learning Activities:

- Warm-Up Letters
- Eye Movement
- Warm-Up Words
- Reading Passages
- Column Reading
- Timed Reading Test

Easy-To-Use Editor: The editor allows users to add their own reading passages. After the passages are entered, a built-in grade level analyzer determines the level of difficulty.

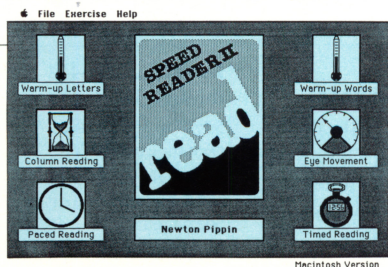
Additional Features:

- Automatic speed computation
- Optional sound effects
- Optional color
- Positive reinforcement
- Computerized tachistoscope
- Comprehension tests
- Record-keeping (Macintosh)



“Speed Reader II can help high school and college students become faster and more efficient readers, enjoy reading more, and understand and retain what they read.”

Gwen Solomon
Family & Home Office
Computing



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System Requirements:

Apple IIGS, IIc, IIe, II+
Macintosh 128K/
512K, Plus, SE
IBM PC & PS/2
Tandy 1000 series
(256K)
Major compatibles
Commodore 64/128

Level: High school through adult

5 1/4" to 3 1/2" disk
exchange available
Extend the life of your
software with additional
data disks. See page 15.

Suggested Retail

Price: \$69.95
\$49.95 (C64/128)

 Davidson.

Word Attack!™

Using *Word Attack*, students improve their communication skills as they master new vocabulary words and definitions.

Program Contents: *Word Attack* has 675 words grouped by difficulty into nine levels. There are 27 word lists that include adjectives, nouns, and verbs.

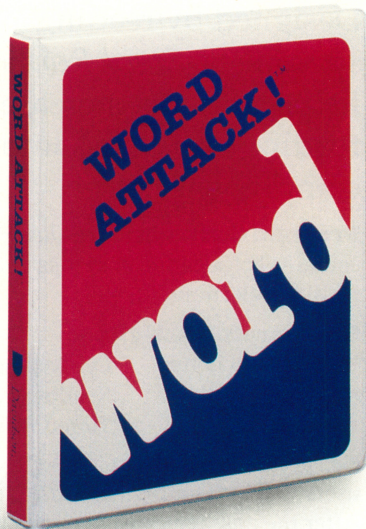
Four Learning Activities:

- Word Display
- Multiple-Choice Quiz
- Sentence Completion
- Word Attack Game

Easy-To-Use Editor: The editor allows you to add customized vocabulary lists that can be used with all four learning activities.

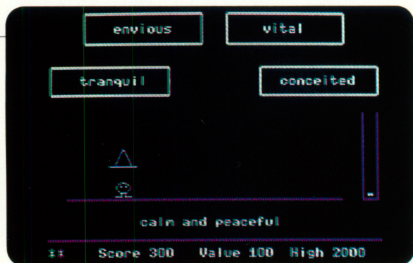
Additional Features:

- Positive reinforcement
- Sound effects
- Review option
- High-resolution graphics
- Animation and color
- Score-keeping
- Print capability
- Display time control
- Elapsed time indicator
- Keyboard/joystick option



“Word Attack is the type of program all your children can use—and grow with.”

Cynthia Field
InCider Magazine



System Requirements:

Apple IIGS, IIc, IIe, II+
Macintosh 128K/512K,
Plus, SE (Includes
speech capability)
IBM PC, PC Jr. &
PS/2 (color graphics
adapter)
Tandy 1000 series (256K)
Major compatibles
Atari 800XL, 65E, 130XE
Commodore 64/128

Level: Grades 4
through 12

5 1/4" to 3 1/2" disk
exchange available
Extend the life of your
software with data disks.
See page 15.
Supplement your
software with workbooks.
See page 17.

Suggested Retail Price: \$49.95

FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
813 534-2250 CA ONLY

 Davidson.

NEW!

Word Attack Plus!™

Language Arts
Software

Word Attack Plus teaches new words and definitions as students build vocabulary skills essential to reading and writing.

Five Learning Activities:

- Word Display
- Multiple Choice
- Sentence Completion
- Word Match
- *Word Attack Game*

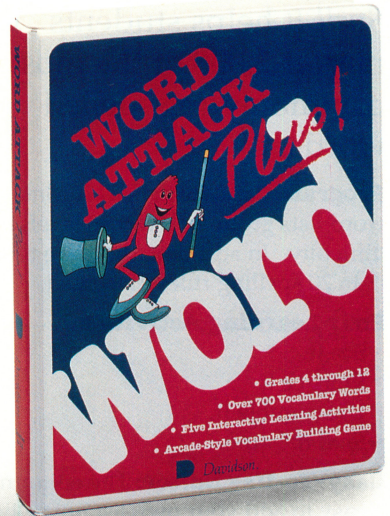
Printed Certificate of Excellence: To award outstanding scores, *Word Attack Plus* includes an option to print out a Certificate of Excellence with graphics.

Test Maker: Teachers have the option to print sentence completion tests for their students.

Flash Card Maker: Users can create flashcards from original or custom data. Then they can print the flashcards for additional study.

Additional Features:

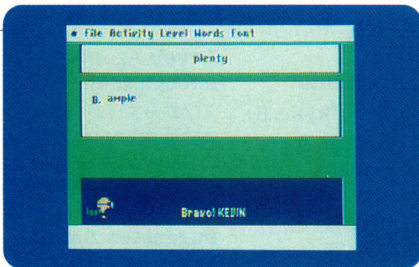
- Record-keeping
- Easy-to-use editor including foreign language fonts for Spanish, French, and German
- Positive reinforcement



Word Attack Owners!

To upgrade to *Word Attack Plus*, send us your *Word Attack* disk only and \$19.95. Call for more information.

- Optional sound effects
- Animation and color
- Print capability
- Easy-to-use pull-down menus
- Double high-resolution graphics



System

Requirements:

Apple IIGS, IIc, IIe (128K & extended 80-column card)
IBM (256K & color graphics adapter)
Tandy 1000 series (256K)
Major compatibles
Will not run on IBM PC Jr.

Level: Grades 4 through 12

5 1/4" to 3 1/2" disk exchange available
Extend the life of your software with data disks. See page 15.
Supplement your software with workbooks. See page 17.

Suggested Retail Price: \$49.95

FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 834-2250 CA ONLY

 Davidson.

Spell It!™

Spell It helps students master 1,000 of the most commonly misspelled words.

Program Contents: *Spell It* contains 50 word lists grouped into five levels of difficulty. In addition, there are more than 20 spelling rules presented.

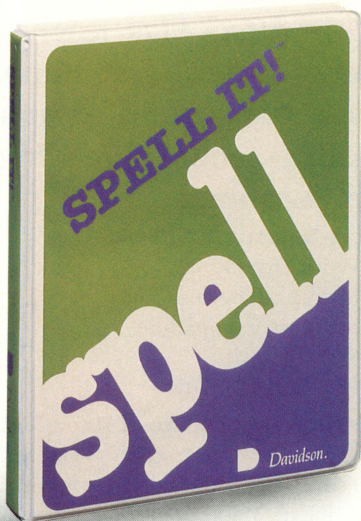
Four Learning Activities:

- See It
- Practice It
- Unscramble It
- *Spell It* Game

Easy-To-Use Editor: The editor makes it easy to add your own list of spelling words to use with all four *Spell It* activities.

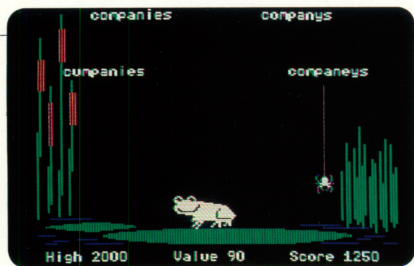
Additional Features:

- Positive reinforcement
- Sound effects
- Review missed words option
- High-resolution graphics
- Animation and color
- Score-keeping
- Joystick option



"Whether students need to learn spelling rules, to spell difficult words, or just to correct words they chronically misspell, this highly rated software helps them leap forward."

Cambridge Development Labs



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 834-2250 CA ONLY

System

Requirements:
Apple IIGS, IIc, IIe, II+
IBM PC, PC Jr. & PS/2
(color graphics adapter)
Tandy 1000 Series (256K)
Major compatibles
Commodore 64/128
Atari 800XL, 65E, 130XE

Level: Ages 10 through adult

5 1/4" to 3 1/2" disk exchange available
Extend the life of your software with data disks. See page 15.

Suggested Retail Price: \$49.95

 Davidson.

Grammar Gremlins™

Grammar Gremlins offers effective practice in the basic rules of grammar.

Program Contents: The program includes more than 60 rules and 600 practice sentences in four levels of difficulty.

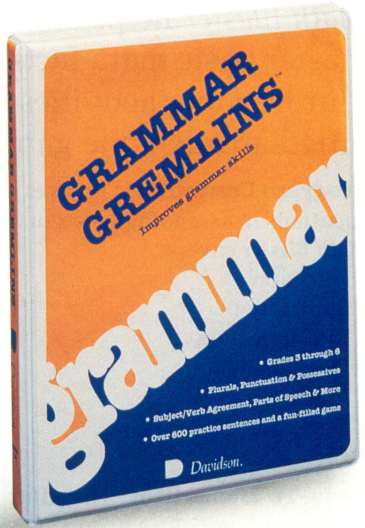
Four Learning Activities:

- Pretest
- Build Your Skill
- Grammar Gremlins Game
- Review Test

Easy-To-Use Editor: With the editor, users can add their own practice sentences. Any type of lesson that has a multiple-choice format can be used with the program.

Additional Features:

- Animation and color
- High-resolution graphics
- Sound effects
- Positive reinforcement
- Review and retest feature
- Student record-keeping
- Score-keeping
- Print capabilities



"I have never used any computer program that is as comprehensive as Grammar Gremlins in dealing with the rules of grammar."

Frank Ferraro
Educational Software Review
Electronic Learning Magazine



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System Requirements:

Apple IIGS, IIc, IIe, II+
IBM PC, PC Jr. & PS/2
(128K and color graphics adapter)
Tandy 1000 series
(256K)
Major compatibles

Level: Grades 3 through 6

5 1/4" to 3 1/2" disk exchange available
Extend the life of your software with data disks. See page 15.

Suggested Retail Price: \$49.95

 Davidson.

Math Blaster™

Math Blaster helps students master basic math facts using four learning activities and a timed arcade-style game.

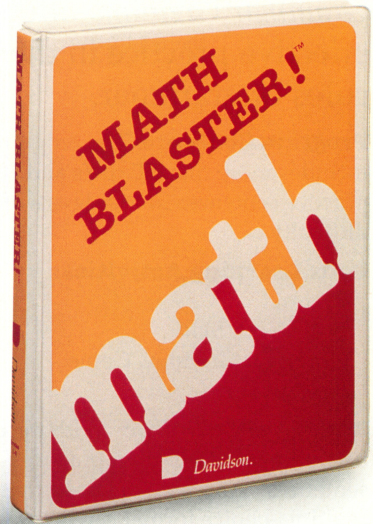
Program Contents: With over 600 equations in ascending levels of difficulty, *Math Blaster* covers:

- Addition
- Subtraction
- Multiplication
- Division
- Fractions
- Decimals
- Percents

Easy-To-Use Editor: The editor makes it easy to add equations in any of the four learning activities.

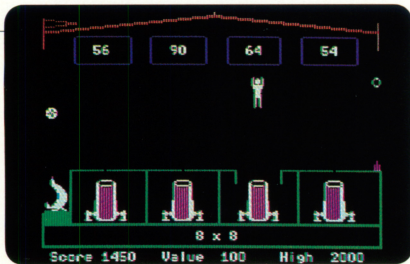
Additional Features:

- Positive reinforcement
- Animation and color
- High-resolution graphics
- Score-keeping
- Sound effects
- Elapsed time indicator
- Review missed-item option
- Print capability (editor files only)



"Math Blaster offers an innovative approach to drill and practice that appeals to a student's fascination with video games while it helps students master basic math facts."

Jan Miller
Computer Corner
Press Publications



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System

Requirements:

Apple IIGS, IIc, IIe, II+
Macintosh 128K/
512K, Plus, SE
IBM PC, PC Jr. & PS/2
Tandy 1000 series
(256K)

Major compatibles
Atari 800XL, 65E,
130XE
Commodore 64/128

Level: Grades 1
through 6

5 1/4" to 3 1/2" disk
exchange available
Supplement your
software with workbooks.
See page 17.

**Suggested Retail
Price:** \$49.95

 Davidson.

Math Blaster Plus™

Mathematics
Software

Math Blaster Plus builds basic math skills using colorful graphics and animation to motivate students.

Program Contents: *Math Blaster Plus* covers all fundamental math skills in addition, subtraction, multiplication, division, fractions, decimals, and percents.

Five Learning Activities:

- Countdown
- Orbit
- Ignition
- Blasternaut Game
- Lift-Off

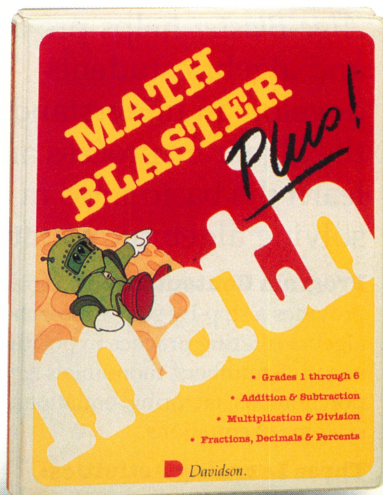
Easy-To-Use Editor and Test Maker:

These unique features allow users to customize the program with special math equations.

Printed Certificate of Excellence: To award outstanding scores, *Math Blaster Plus* includes a feature that will print out a Certificate of Excellence with graphics.

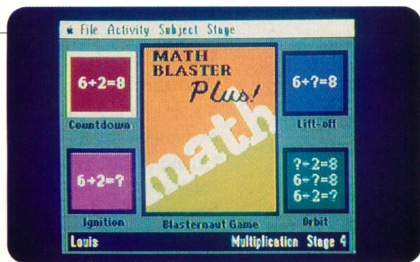
Additional Features:

- Score-keeping
- Postive reinforcement
- Optional sound effects
- Animation and color
- Re-take option for missed items
- Print capability
- Easy-to-use pull-down menus and icons
- Double high-resolution graphics



"The new and enhanced version of the Davidson & Associates classic Math Blaster is even better than the original. New graphics and pull-down menus give Math Blaster Plus a classy new look. . . and its [other] new features make it a valuable teaching tool."

A+ Magazine



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System Requirements:

Apple IIGS, IIc, IIe (128K & extended 80-column card)
IBM PC & PS/2 (256K & color graphics adapter)
Tandy 1000 series (256K)
Major compatibles
Will not run on IBM PC Jr.

Level: Grades 1 through 6

5 1/4" to 3 1/2" disk exchange available
Supplement your software with workbooks.
See page 17

Math Blaster Owners! To upgrade to Math Blaster Plus, send us your Math Blaster disk only and \$19.95.

Suggested Retail Price: \$49.95

 Davidson.

Alge-Blaster™

Alge-Blaster helps pre-algebra and algebra students develop an understanding of the algebraic process and learn the basic steps in solving algebraic equations.

Program Contents: The program provides a step-by-step approach to algebra offering practice in positive/negative numbers, monomials & polynomials, factoring, equations, and systems of equations.

Three Learning Activities:

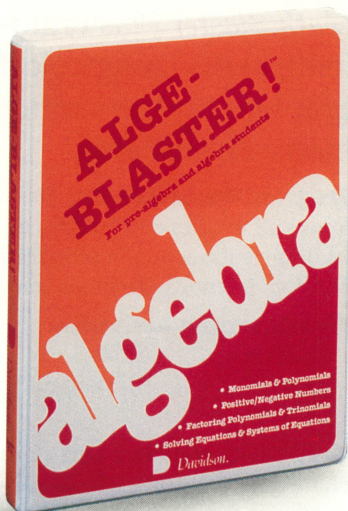
- Study The Steps
- Solve It
- Build Your Skill

Easy-To-Use Editor: The special editor in this package allows you to add your own list of problems to be used with the *Solve It* activity.

Instructional "Help" Feature: For students who need additional help to solve the equations, *Alge-Blaster* includes an optional "prompt" screen feature.

Additional Features:

- Color
- High-resolution graphics
- Positive reinforcement
- Score-keeping
- Review missed items option
- Optional sound effects
- Print capabilities



"Within weeks, [Alge-Blaster's] step-by-step instructions helped me to understand the basics of algebra and also made a lot of homework assignments less time-consuming."

Michael S. Nichols
High School Freshman



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2280 CA ONLY

System

Requirements:

Apple IIGS, IIc, Iie
IBM PC, PC Jr. & PS/2
Tandy 1000 series (256K; EX & HX req. add'l DMA chip)
Major compatibles
All MS/DOS machines require color graphics adapter
Commodore 64/128

Level: Grades 7 through 12

5 1/4" to 3 1/2" disk exchange available
Extend the life of your software with data disks. See page 15.

Suggested Retail Price: \$49.95



NEW! For Early Learning

Math and Me™

Early Learning
Software

Talking IIGS Version

(Available Fall 1988)

Spark your child's interest in learning with *Math and Me*.

The program introduces your child to math-readiness concepts and builds beginning math skills.

Program Contents: *Math and Me* includes twelve captivating learning games—three in each of four subject areas:

- Shapes
- Numbers
- Patterns
- Beginning addition

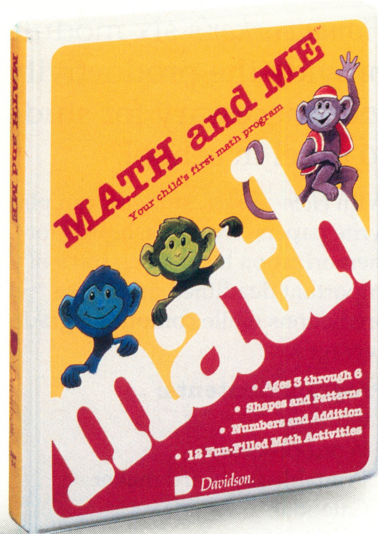
The material is presented sequentially, so the program grows with the child.

Early Learner Interface: The new *Davidson Early Learner Interface* provides easy access to activities and mobility within the program. Children can use either the mouse or the keyboard to select activities and answers.

Printed Graphic Certificate: When children complete an activity, they are rewarded with a graphic certificate that includes their name and a picture of the *Math and Me* monkey characters for coloring.

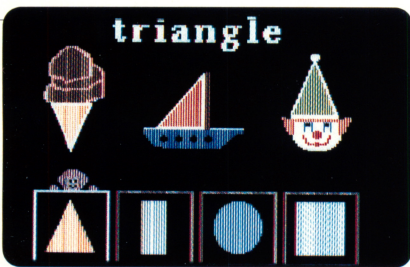
Additional Features:

- Positive reinforcement
- Animation
- Optional sound effects
- Double high-resolution graphics



"Teachers, parents, and students find Math and Me effortless to run, colorful, and captivating. Math and Me is an excellent first math program for the 3-to-6-year-old in your life."

Family & Home Office
Computing



FOR AN AUTHORIZED DEALER

CALL TOLL FREE

800 556-6141

213 534-2250 CA ONLY

System

Requirements:

Apple IIGS, IIc, IIe
(128K & extended 80-
column card)

IBM PC & PS/2
(256K & color
graphics adapter)

Tandy 1000 series
(256K)

Major compatibles

Will not run on
IBM PC Jr.

Level: Ages 3
through 6

5 1/4" to 3 1/2" disk
exchange available
Supplement your
software with
workbooks. See page 17.

**Talking IIGS
Version**

(Available Fall 1988)

Suggested Retail

Price: \$39.95

\$49.95 (IIGS)

Davidson.

Homeworker™

Homeworker's six modules provide the productivity tools necessary for students to excel in school.

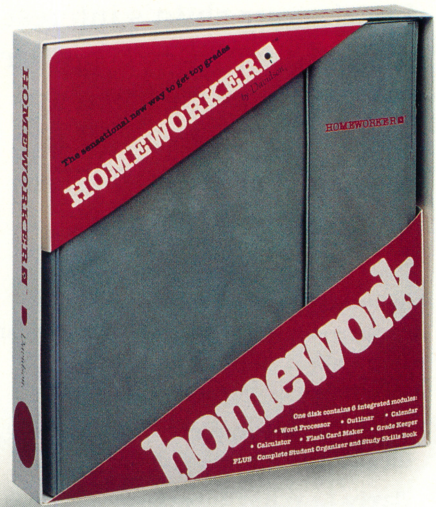
With *Homeworker*, students can plan and write papers, create flashcards for memorization tasks, keep track of important deadlines, and make "what if" predictions while computing grade point averages.

Program Contents:

- Outliner
- Word processor
- Printable flashcard maker
- Calendar
- Grade keeper
- Pop-up calculator

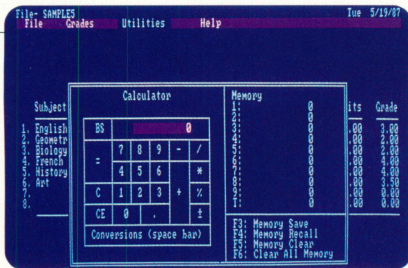
Deluxe Student Organizer: A program disk, easy-to-follow instructional manual, and *How To Study For Success* book are all packaged in a three-ring binder. Also included:

- Pen and highlighter
- Pencil and ruler
- Notepad
- Divider tabs
- Fact finder
- Personal information section



"Personally, I think Homeworker is the 'wave of the future.' I can see a time when nearly every student will have one. It's fantastic."

Donna Young
Software Exploration for Educators
University of Missouri at
Kansas City



FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

System Requirements:

Apple IIGS, IIc, IIe
(128K & extended 80-
column card)
IBM PC & PS/2
(256K)
Tandy 1000 series
(256K)
Major compatibles
Will not run on
IBM PC Jr.

Level: Junior high
school through
college

5 1/4" to 3 1/2" disk
exchange available

**Suggested Retail
Price:** \$59.95

 Davidson.

Data Disks

These supplemental disks offer additional data to add longevity to your software program. You must have the program disk to use the data disks.

Spell It!™

- Grades 1-2
- Grades 3-4
- Grades 5-6

Word Attack!™

Word Attack Plus!™

- Grades 2-3
- Grades 4-5
- Grades 6-7
- Grades 8-9
- SAT Prep
- Roots/Prefixes

Speed Reader II™

- Grades 5-6
- Grades 7-8
- Grades 9-12
- College through Adult

NEW! Grammar Gremlins™

- Grade 3
- Grade 4
- Grade 5
- Grade 6

NEW! Alge-Blaster™

- Monomials & Polynomials
- Factoring
- Equations

NEW! Foreign Language Data Disks

For use with *Word Attack Plus* only

- Beginning French, Level 1
- Beginning French, Level 2
- Beginning Spanish, Level 1
- Beginning Spanish, Level 2

Attention Educators! Combine Textbooks With Software . . .

NEW! Scott, Foresman Series Data Disks

For use with *Word Attack* or *Word Attack Plus*

- Grade 3, Hidden Wonders/
Golden Secrets
- Grade 4, Sea Treasures
- Grade 5, Sky Climbers
- Grade 6, Star Flight

“With Davidson’s data disks, now even my first and second graders can use Spell It!”

Betty Ann Heineman
Resource Specialist

Suggested Retail Price: \$19.95 each

FOR AN AUTHORIZED DEALER

CALL TOLL FREE
800 556-6141
213 834-2250 CA ONLY

 Davidson.

NEW!

Videos

Mathematics
Video

“In Search of the Missing Numbers”

Addition and Subtraction (Ages 6 - 9)

Davidson has expanded our commitment to education by introducing two new dynamic videos. Educational and highly entertaining, these videos demonstrate how math is used to solve problems in everyday situations.

Welcome to the land of Blasteria! In this live action video, your heroes Brad, Melissa, and the Blasternaut take you into a fantasyland in search of missing numbers. You'll befriend Papa Roni, The Processor, Memory, and Cross D. Bridger. But watch out for the villains Fallover Crumbwell and Crawley, the evil computer bugs! Help Brad and Melissa solve the mystery by using addition and subtraction skills to replace the numbers on Number Line Lane, count money, AND save Blasteria from the bugs!



"Entertaining and educational, this video could rapidly become as familiar and as comfortable as a favorite bedtime story."

Carole R. Maken
Educator and
Technology Consultant



For the name of a Davidson video dealer near you, or for more information

CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

Run Time: 60 minutes (two thirty-minute segments separated by an intermission)

Available Format: VHS

Suggested Retail Price: \$19.95

Coming This Fall...

Another live-action video from Davidson featuring an exciting musical format and a unique cast of characters!

“Math Rock Countdown”

Multiplication and Division (Ages 9 -12)

 Davidson.

Workbooks

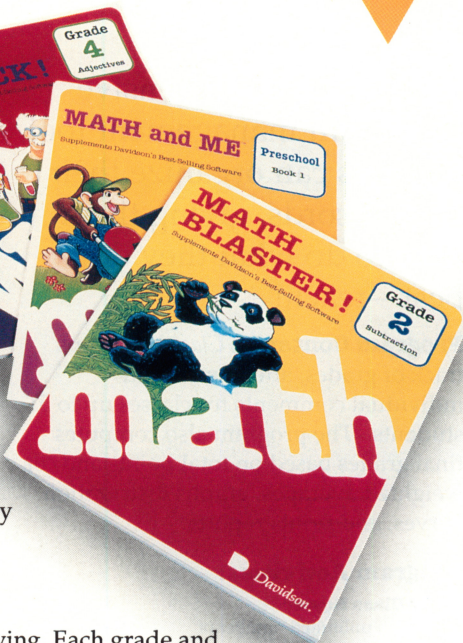
To enhance your child's education at home or at school, Davidson offers a series of workbooks that can be used with Davidson's software or separately.

- Designed by educators
- Teaches and reinforces math and vocabulary building skills
- Includes captivating illustrations on every page
- Develops higher level thinking skills
- Offers blackline reproducible pages

The 27-workbook series includes the following. Each grade and subject area represents a separate workbook.

Math Blaster™ (Math Blaster Plus™) Workbooks

- Grade 1, Addition
- Grade 1, Subtraction
- Grade 1, Addition & Subtraction
- Grade 2, Addition
- Grade 2, Subtraction
- Grade 2, Addition & Subtraction
- Grade 3, Multiplication
- Grade 3, Division
- Grade 3, Multiplication & Division
- Grade 4, Multiplication
- Grade 4, Division
- Grade 4, Multiplication & Division



Math and Me™ Workbooks

- Preschool, Book 1
- Preschool, Book 2
- Kindergarten, Book 1
- Kindergarten, Book 2
- First Grade, Book 1
- First Grade, Book 2

Word Attack™ (Word Attack Plus™) Workbooks

- Grade 2, Adjectives
- Grade 2, Nouns
- Grade 2, Verbs
- Grade 3, Adjectives
- Grade 3, Nouns
- Grade 3, Verbs
- Grade 4, Adjectives
- Grade 4, Nouns
- Grade 4, Verbs

Suggested Retail Price:

- \$4.95 each (*Math Blaster, Word Attack*)
- \$3.95 each (*Math and Me*)

FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
213 534-2250 CA ONLY

 Davidson.

Classmate™

With this comprehensive classroom management tool, teachers can organize their class records, giving them time to do what they do best—teach!

Program Contents: *Classmate* keeps track of grades, attendance, and individual comments for classes up to 51 students. The program also computes final grades based on total points and/or weighted averages, graphs distribution curves, and prints reports.

Program Activities:

Enter Class Roster

- Input an unlimited number of classes
- Sort by name or ID number
- Print class roster
- Transfer names/ comments to new file

Revise Class Roster

- Add, drop, or revise, then sort names
- Print revised class roster

Compute Weighted Averages

- Compute grade averages

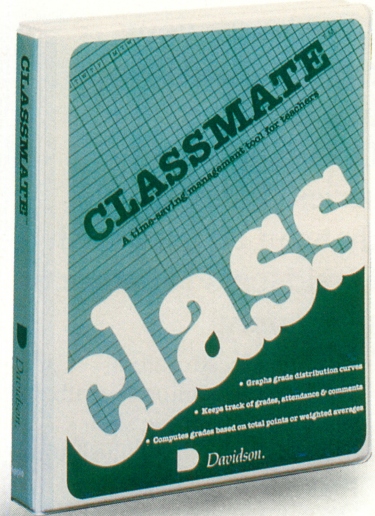
Analyze Statistics

Enter/Revise Students' Records

- Enter grades under specified headings
- Record attendance
- Enter personal comments about each student
- Correct or delete assignments, titles, or marks

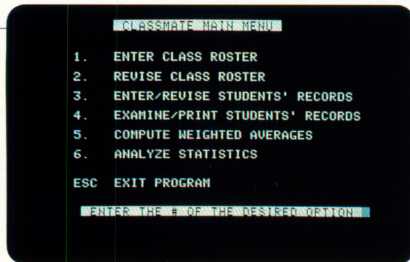
Examine/Print Students' Records

- Rank students by grade
- Print all records
- List attendance and missing work records



“Classmate’s special features include easy editing and a comfortably large number of characters you can enter for assignment names. The manual is informative and easy to follow.”

InCider Magazine



System

Requirements:

Apple IIGS, IIc, IIe, II+
IBM PC, PC Jr. & PS/2
Tandy 1000 series
(256K)
Major compatibles

Level:

Teachers only
5 1/4" to 3 1/2" disk
exchange available

Suggested Retail

Price: \$49.95

FOR AN AUTHORIZED DEALER

CALL TOLL FREE
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213 534-2250 CA ONLY

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For Educators

Comprehensive Teacher's Resource Guide:

To help integrate our software into your curriculum, Davidson has developed a 175-page Teacher's Resource Guide.

The Guide has been divided into 8 sections—one for each of our award-winning software programs. In this easy-to-use guide, you'll find:

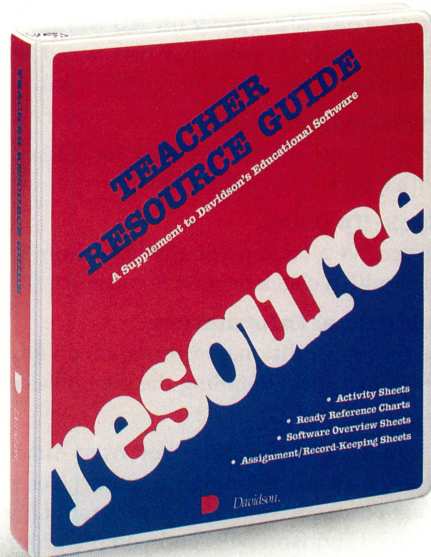
- Software overview sheets
- Ready-reference charts
- Assignment record-keeping sheets
- Reproducible activity sheets
- Answer keys

The pages are three-hole punched and inserted into a handy binder with pockets. A coupon for a FREE Teacher's Resource Guide is included with each lab pack purchase. (The Guide can be purchased separately for \$19.95.)

Lab Packs:

Each Davidson lab pack offers award-winning software and value:

- 5 program disks
- One set of documentation
- One coupon for a FREE Teacher's Resource Guide



Five-Year Warranty on All Disks:

If for any reason your disks become damaged, Davidson will replace them FREE. Simply mail us the faulty disk with a note requesting a replacement.

FOR AN AUTHORIZED DEALER
CALL TOLL FREE
800 556-6141
 213 534-2250 CA ONLY

Disk Swap Policy:

To exchange your 5 1/4" disk for a 3 1/2" or vice versa, send us your DISK ONLY with a note requesting a swap.

Back-Up Disks:

To receive a back-up of any Davidson software program, send us your registration card with a check or money order for \$10.

FREE 30-day Preview Policy:

All Davidson educational software is available for 30-day preview in your classroom. Just send us your request on your school's letterhead or a school purchase order. If you choose to keep the software, simply pay the invoice enclosed. If not, return the software to us, with the invoice, within 30 days.

Lab Pack Suggested Retail Prices:

\$129.95 (Math Blaster, Word Attack, Spell It, Alge-Blaster, Grammar Gremlins, Reading and Me, Math and Me)
 \$149.95 (Speed Reader II, Math Blaster Plus, Read 'N Roll, Word Attack Plus)
 \$179.95 (Homeworker, 10 disks)

 Davidson.



Customer Service

Five-Year Warranty on All Disks:

If for any reason your disk becomes damaged, Davidson will replace it FREE. Simply mail us the damaged DISK ONLY with a note requesting a replacement.

Disk Swap Policy:

To exchange your 5 1/4" disk for a 3 1/2" or vice versa, send us your DISK ONLY with a note requesting a swap.

Back-Up Disks:

To receive a back-up of any Davidson software program, send us your registration card with a check or money order for \$10.

Additional Information:

To receive additional information on any Davidson program, call or write us for a FREE fact sheet detailing the benefits and features of each individual program.

Upgrade Offers:

If you have *Math Blaster™* or *Word Attack™*, you can upgrade to the "PLUS!" versions of these award-winning programs, (see pages 7 and 11). Just send us your existing *Math Blaster* or *Word Attack* program DISK ONLY with a check or money order for \$19.95. Davidson will send you the program upgrade kit including the new disk and manual.

Note:

To run *Math Blaster Plus* or *Word Attack Plus*, you must have one of the following:


- Apple IIGS, IIc, IIe (128K & extended 80-column card)
- IBM PC & PS/2 (256K & color graphics adapter)
- Tandy 1000 Series (256K)
- Major compatibles

Will not run on IBM PC Jr.

Customer Service Hotline:

Call us toll-free for technical assistance or for the name of your Authorized Davidson Dealer.

(800) 556-6141 • (213) 534-2250 (CA Only)



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Macintosh is a trademark of Apple Computer, Inc.



Award-Winning Software

Math Blaster Plus™

- Rated: Excellent/*Florida Center for Instructional Computing*
- Highly Recommended/*Apple IIGS Buyer's Guide*
- Certified Gold Award (Over 100,000 sold)/*Software Publishers Assoc.*

Math and Me™

- Rating: A/*Software Reports: A Guide to Educational Software*
- Highly Recommended/*Survey of Early Childhood Software*
- Highly Recommended/*A+ Magazine*
- Software Excellence/*High Scope Resource*

Math Blaster™

- Outstanding Educational Product/*Parents' Choice Magazine*
- Best Selling New Educational Product/*Softsel/Businessweek*
- Certified Platinum Award (Over 250,000 sold)/*Software Publishers Assoc.*
- Software Excellence Award/*Nibble Magazine*

Homeworker™

- Best Secondary School Education Program/*Software Publishers Association*
- Critics' Choice Award/*Family Computing Magazine*
- Parents Choice Award/*Parents Choice Foundation*

Spell It™

- Critics' Choice Award/*Family Computing*
- Grade: A/*Software Reports: A Guide to Educational Software*

Word Attack™

- Critics' Choice Award/*Family Computing*
- Certified Gold Award (Over 100,000 sold)/*Software Publishers Association*
- Top Seller, Education/Home Category/*Software Retailing*
- Excellent: All Categories/*InfoWorld*

Speed Reader II™

- Software of the Year/*Classroom Computer Learning Magazine*
- Best of the Year/*Learning Magazine*

Alge-Blaster™

- Highly Recommended/*Curriculum Product Review*
- Highly Recommended/*Electronic Learning*
- Grade: A/*Software Reports: A Guide to Educational Software*
- Highly Recommended/*Compute's! Gazette*

PROGRAM	GRADE LEVEL													SUBJECT AREA						PAGE NO.		
	PRE-K	1	2	3	4	5	6	7	8	9	10	11	12	ADULT	R	W	M	P	E		Ed	
Reading & Me	■														▼	▼			▼		3	
Read 'N Roll				■											▼	▼					4	
Speed Reader II*							▨		■					▼							5	
Word Attack*				▨		■								▼	▼							6
Word Attack Plus*				▨		■								▼	▼							7
Spell It*				▨		■								▼	▼							8
Grammar Gremlins*				■											▼	▼					9	
Math Blaster			■															▼			10	
Math Blaster Plus			■															▼			11	
Alge-Blaster*							■											▼			12	
Math and Me		■															▼		▼	13		
Homeworker							■								▼		▼				14	
Classmate	TEACHERS ONLY																		▼	18		

▨ Additional data disks extend the level of the program.

*See page 15 for information on additional data disks

R Reading

W Writing

M Mathematics

P Productivity

E Early Learning

Ed Educators Only

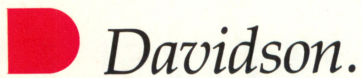
PROGRAM	APPLE IIGS, Iic, Iie, II+	MAC 512, Plus, SE	IBM PC/XT/AT/ PS•2	TANDY 1000 Series	COMM. 64/128	ATARI 800XL, 65E, 130XE
LANGUAGE ARTS						
Reading and Me	128K ^{1, 7, 8}		256K ^{2, 5, 9}	256K ³		
Read 'N Roll	128K ^{1, 8}		256K ^{2, 5, 9}	256K ³		
Speed Reader II	48K	128K	128K ²	256K ³	•	
Word Attack	64K	128K ⁶	128K ^{2, 5}	256K ³	•	•
Word Attack Plus	128K ^{1, 8}		256K ^{2, 5, 9}	256K ³		
Spell It	128K		128K ^{2, 5}	256K ³	•	•
Grammar Gremlins	64K		128K ^{2, 5}	256K ³		
MATHEMATICS						
Math and Me	128K ^{1, 7, 8}		256K ^{2, 5, 9}	256K ³		
Math Blaster	48K	128K	128K ²	256K ³	•	•
Math Blaster Plus	128K ^{1, 8}		256K ^{2, 5, 9}	256K ³		
Alge-Blaster	64K		128K ²	256K ^{3, 4}	•	
PRODUCTIVITY						
Homeworker	128K ^{1, 8}		256K ²	256K ³		
Classmate	128K		128K ²	256K ³		

LEGEND

- ¹ Extended 80-column card required
- ² DOS 2.1 or higher required
- ³ DOS 2.11.24 required

- ⁴ Direct Memory Access (DMA) chip required on EX & HX only
- ⁵ Color graphics adapter required
- ⁶ Includes speech capability

- ⁷ IIGS-specific version available
- ⁸ Will not run on II+
- ⁹ Will not run on IBM PC Jr.



Davidson & Associates, Inc.
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Torrance, CA 90505

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