

A2-Central

P.O. Box 11250
Overland Park, KS 66207
U.S.A.

Bulk Rate
U.S. Postage
PAID
Shawnee Mission, KS
Permit #632

Tony Diaz
Tru-Effects
[Redacted]
Oceanside CA 92054

CHECK THE EVENTS YOU WISH TO ATTEND AND MAIL TO ADDRESS SHOWN ABOVE,
OR CALL 913-469-6502.

		BEFORE JUNE 1	AFTER JUNE 1
TUESDAY & WEDNESDAY			
<input type="checkbox"/>	CONF-QS Apple IIGs College		
<input type="checkbox"/>	CONF-P Pascal College		Select only 1
<input type="checkbox"/>	CONF-C C-College		
<input type="checkbox"/>	CONF-HS HyperStudio College (lunch is included in price.)	\$150	\$175
THURSDAY & FRIDAY			
<input type="checkbox"/>	CONF Developer Conference (lunch included)	\$300	\$350
SATURDAY & SUNDAY			
<input type="checkbox"/>	EXPO Apple Central Expo To purchase Expo tickets only, call 800-784-4531 or FAX 617-784-4523)	\$10	\$15
ACCOMMODATIONS			
<input type="checkbox"/>	AVILA-1 Private Room, supper & breakfast	per night \$40	\$45
<input type="checkbox"/>	AVILA-2 Double Room, supper & breakfast	per night \$30	\$35
<input type="checkbox"/>	TRANS Airport/Avila Round Trip	\$30	\$35

PLEASE CHECK WHICH NIGHTS YOU PLAN TO STAY AT AVILA

MON TUE WED THU FRI SAT

ARE YOU..... MALE FEMALE

PAYMENT

Payment must be included with your registration. Please pay by check (U.S. banks only), Visa, MasterCard, or related International credit cards.

Check Visa MasterCard

____-____-____-____

____-____

Expir. Date Signature

A2-Central Summer Conference

(this conference is also known as)

KANSAS FEST

Kansas City Tuesday-Sunday July 16-21, 1991

Apple IIGs Multimedia

The development of (and developments in) multimedia applications for the Apple IIGs will be the theme of this year's **A2-Central Summer Conference**. This year's conference, which will be held in Kansas City, Mo. on Thursday and Friday, July 18 and 19, is A2-Central's third annual summer conference for Apple II software and hardware developers. **A2-Central**, a monthly newsletter published by Resource Central, Inc. of Overland Park, KS, is considered by many to be the premiere periodical of the Apple II community.

Roger Wagner, publisher of *HyperStudio* and winner of the Outstanding Individual Achievement Award presented by Apple Computer at AppleFest Long Beach in December 1990, will be the keynote speaker. Sessions at the conference will examine *HyperStudio*; Apple's new color version of HyperCard, *HyperCard IIGs*; and other multimedia packages available for the Apple II family. In addition other sessions will examine other aspects of developing ProDOS 8 and OS/OS software for the Apple II. Apple Computer, Inc. is supporting the conference with sessions and a bug-busting room.

For a good time, call 913-469-6502

Experience has taught us that what you like most about our summer conference is that it's fun. Meeting and staying up half the night (or longer) with other Apple II hackers is a blast. And this year you can stay up late more nights than ever before!

**Kansas City
Tuesday – Sunday
July 16 to 21**

Join us again this year in Kansas City for the THIRD annual *A2-Central Summer Conference*. This year's conference has been expanded from our traditional two-day affair to six big days.

Bigger and better than ever, this year's summer conference, including the Apple Central Expo, will be held at a state-of-the-art conference facility owned by the National Office Machine Dealers Association (NOMDA) in Kansas City, Mo.. This facility is within a serial cable's length of Avila College, where our conference has been held in the past and where, once again, we'll be able to provide dormitory rooms and meals to those who want to have the best time possible meeting and learning from other developers.

Make your plans to attend now. Whether you come for one day or six, we promise you'll enjoy the sessions you'll attend, the exhibits you'll see, and the people you'll meet.

You must register by June 1 to get the best prices. We have more rooms available at Avila than ever before, consequently, this year we can offer private rooms. Or, if you prefer, choose double-occupancy and save some money. Avila's prices include evening and morning meals surrounding the nights of your stay. College and conference prices include lunch. Food will be an extra-cost option at the Apple Central Expo.

If you like, you can pay for the sessions only and make your own hotel and transportation arrangements. Or you can eat and stay at Avila for \$30 a night (\$40 for a private room). And, for \$30 more, we'll arrange to have you met at the airport and brought directly to Avila and returned. This final option would cover ALL of your costs for the conference except airfare.

Exhibitors

This year you'll be able to reach 2,000 to 3,000 midwestern Apple users who will attend the Apple Central Expo. The exhibit floor will be open from 10 am to 6 pm both Saturday and Sunday, July 20-21, at the National Office Machine Dealers Assn facility at 12411 Wornall Road, Kansas City, Mo.

For more information on obtaining exhibit space or expo tickets contact Bob Berkowitz at:

Events Specialists, Inc.
17 Lilac Road
Sharon, MA 02067

800-955-6630

Voice: 617-784-4531

Fax: 617-784-5423

Travel Arrangements

DaySpring Travel of Overland Park will arrange your conference airfare and hotel reservations. Call and ask DaySpring about discounted air and rail fares and hotel rooms. Call DaySpring at:

800-878-0211

Developer Colleges

If you come for Tuesday and Wednesday's activities, you'll have your choice of one of four two-day developer colleges. One of these will be Apple's Apple IIgs College. Another will be an Introduction to Pascal programming on the Apple IIgs, by Mike Westerfield, developer of the Orca series of development tools from The Byte Works. The third will be an Introduction to C programming on the Apple IIgs, by Walker Archer and Gary Morrison. The fourth will be an intensive look at authoring software with HyperStudio, which will be led by Roger Wagner.

July 1991

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

KansasFest

If you come for Thursday and Friday's activities, you'll get what we've traditionally offered at our summer conference—two days packed with sessions about the Apple II. Apple itself will once again fully participate in this portion of our conference. A number of sessions will include engineers from Apple. Apple's Developer Technical Support team will once again be running a Bug-Busting room at the conference. Meet and discuss your problems with Apple's own gurus.

Apple Central Expo

And, at the vociferous request of previous attendees, if you come for Saturday and Sunday's activities, you'll spend your time at the Apple Central Expo, a two-day AppleFest-type show sponsored by Apple's Midwestern Region.