

**YOUR OWN
REPORT PROGRAM**
the first time you try!



CodeWriter™
Corporation

Apple/Franklin

Also available for other computers

ReportWriter™

A CodeWriter™ Program

Requires FileWriter™

ReportWriter lets you turn "data" to information. Our FileWriter programs make storing data a breeze. Now you need to make decisions — You need invoices turned into commission reports, customer names turned into mailing labels, accounts receivable turned into customer letters. NO COMPUTER CODE. Just a SIMPLE, VISUAL way to really USE your data!

Needed: Apple II +, IIe, or IIc, one or two disk drives, 80-column card, printer optional Item R-300



7847 North Caldwell Avenue, Niles, Illinois 60648 312/470-0700 Telex 756942

PROGRAM DESIGN FOR PROFIT

We need your ideas! With personal computers selling at 200,000 per month, the need for solid, useful programs will continue to grow for the next decade.

You can help fill that need and make money at it -- without leaving your job or school.

You may not think of yourself as a programmer -- you don't have to be. CodeWriter Design Systems let you concentrate on ideas -- the computer code is written for you.

You may not think of yourself as an "expert" -- but you probably know a number of things much more than average. Your special knowledge and interest are all you need!

There are CodeWriter Design Systems to help you create business programs, home and professional programs, educational programs, tests, even adventure games -- all without programming in computer code.

If your ideas are good enough, we'll use our world-wide marketing network to sell them. There's no cost to you.

You'll be offered a non-exclusive royalty contract (which means you may continue selling your program yourself). We pay all packaging, promotion and marketing costs.

We have very high standards for our "ready-to-run" software. We keep the cost down and the features high.

You can be part of our team and add to your income. What we need are your ideas and a little of your spare time.

You may never be a full-time program designer (though more and more CodeWriter owners are), but the challenge and rewards are there waiting.

Does a new career sound good?

Write to: CodeWriter Authors Program

7847 N. Caldwell Avenue

Niles, IL 60648

or call: 800-621-4109

**The
CodeWriter™
Series**

CodeWriter Corporation
7847 North Caldwell Avenue
Niles, Illinois 60648

Here's how to:

**Double the value
of your
CodeWriter™ Rebate**

**Add to your
computing power**

**Sign up
for up-dates**

Add to the power of your computer with these CodeWriter Finished Programs!

These predesigned data base and report systems are ready-to-run, come with easy to follow instructions. Just insert the disk and you're up and running.

— Programs for Home —

	Cost
Girl Scout Cookie Record	\$29.95
Boy Scout Troop File	29.95
Christmas Card Mailing List	29.95
Datebook/Weekly Schedule	29.95
Home Inventory	29.95
Exercise Progress Tracking and Reporting	29.95
Christmas Shopping Guide	29.95
Auto Maintenance Information	29.95
Stock Portfolio	29.95
Album/Book Library	29.95

— Programs for Business —

Accounts Receivable/ Payable	\$29.95
Retail Invoice	29.95
Salesman Expense Record/ Monthly Report	29.95
Purchase Order Form/ Monthly Report	29.95
Appointment Planner/ Weekly Report (Daytimer)	29.95
Payroll	29.95
Real Estate Records	29.95
Inventory	29.95

You double the value of your Rebate Coupon when you purchase any of these outstanding values. To order, fill in the attached order coupon and deduct double the Rebate.

— Note: —

Be sure to look inside your package for more special offerings from CodeWriter Corporation.

We've got two ways to cash in on your CodeWriter Rebate.

Congratulations on the purchase of your CodeWriter Program Design System.

It's a program that's like no other. It lets you create the programs you want—as many as you want, whenever you want. It's a tool that never becomes outdated and it becomes more valuable every time you use it.

Here's the first way to start getting your money's worth:

1. Collect in cash

You can decide to collect your CodeWriter Rebate in cash.

To cash in, fill out the attached coupon and Warranty Card. Enclose it with your store receipt as proof of purchase and your CodeWriter Rebate Coupon, in enclosed envelope. We'll send you a \$10.00 Rebate for your purchase of any CodeWriter program over \$100.00.

2. Double your Rebate money

Order one of the CodeWriter finished programs described inside this folder and you can double your rebate! There are programs for home, for office, for business, for fun. They're all professionally pre-designed and ready-to-run.

Decide which program you'd like to order, then deduct twice the amount of your rebate from the purchase price. For example, a \$10.00 Rebate is worth \$20.00 on the purchase of any of these programs.

To order, fill out the attached order coupon and Warranty Card. Enclose it, with your store receipt as proof of purchase and CodeWriter Rebate Coupon, in the enclosed envelope.

Note

CodeWriter Rebate Offer expires 12/31/84. Offer applies to CodeWriter programs only, purchased 1/15/84 through 12/31/84, and cannot be used with any other offer. Limit: One rebate per CodeWriter product purchased per family.

The CodeWriter Warranty we guarantee you'll like.

Welcome to the CodeWriter family. We know you'll think your CodeWriter purchase is the best software investment you ever made.

In fact, we're so sure you'll be pleased that we guarantee FREE replacement of your entire CodeWriter system for a full year. We'll replace any damaged diskette FREE within that period. (Even if Fido has taken a bite out of it.) No questions asked. Simply send us the original disk (or what's left of it) and we'll send you a replacement FREE.

Free Up-Dates

We won't let your CodeWriter system grow "out-of-date." Any time we add new features to any CodeWriter system (without raising the retail price), we'll upgrade your present disk FREE. How's that for return-on-investment?

Toll-Free Customer Help Line

Got a question? Or a problem with your CodeWriter system? As a CodeWriter Owner, all you need do is call our Help-Line for friendly advice. There's a programmer always on duty. If we can't answer you on the spot, we promise we'll get back to you. We guarantee not to leave you in the lurch.

Call 1-800-621-4109
In Illinois, 1 (312) 470-0700.

Free Back-Up Disks for Protection

As a new owner, you're entitled to a complete back-up disk for your CodeWriter system—Free. A real bargain in protection!

Your Personal I.D. Number

To register your personal I.D. # and qualify for future system up-dates, be sure to fill in the attached Order/Warranty Coupon and mail today. Your I.D. Number is your key to free customer service, too, so keep this brochure in a convenient place.

Personal I.D. #

Date Registered

F M01390

840604

CodeWriter Rebate Order and Warranty Registration Form.

Here's how I want to keep on saving with CodeWriter:

1. Send me a \$10.00 Cash Rebate. My proof of purchase receipt is attached.
2. I'd like to double my Rebate and apply it on the purchase of a CodeWriter Predesigned Application Package or CodeWriter Enhancement Program.

Send Me:	Price
Back-up Disk	FREE
_____	_____
_____	_____
_____	_____
Shipping	\$2.00
Subtotal	_____
LESS REBATE	_____
Tax (Ill. Residents add 8%)	_____
Total	_____
<input type="checkbox"/> Check enclosed	

VISA/MasterCard # _____

Expiration Date _____ Signature _____

3. Warranty Information

Name _____

Address _____

City/State/Zip _____

Phone No. (where CodeWriter is used) _____

Computer Brand/Model _____

Disk Drive Model # _____

Date Purchased _____

Dealer's Name _____

Address _____

City/State/Zip _____

User's ID # _____

Date _____

F M01390

The CodeWriterTM Series

CodeWriter Corporation
5605 W. Howard
Niles, Illinois 60648

ADD TO THE POWER OF
YOUR COMPUTER
WITH THESE CODEWRITER
FINISHED PROGRAMS

----- Programs for Home/Business -----

Auto Maintenance
Scout Troop File
Home Inventory
Stock Portfolio
Album/Book Library
Accounts Receivable/Payable
Retail Invoice
Salesman Expense Report
Appointment Planner
Real Estate Records
Small Business Inventory
Coin Collector
Club Membership
Home Integrator

---- Adventure Games for Entertainment -----

Mystery of the Clock Seller
The Case of the Rosetta Stone
Treasures of Hirah
Four Crowns of Xanthos
Star Voyages I,II,III,IV
The Case of the Unhappy Household
A Place of Safety
Treasures of the Pirate King
History's Twist
Night of the Walking Dead
Revenge of the Moon Goddess
Perils of Darkest Africa

NOTE: Not all programs available for all computers at this time, but we at CodeWriter Corporation are always creating more software. Call us on our Toll-Free number for product availability information and also about our series packages.

Here's how to:

**Add to your
computing power**

**Sign up
for up-dates**

THE CODEWRITER
WARRANTY WE GUARANTEE
YOU'LL LIKE

Welcome to the CodeWriter Family. We know you'll think your CodeWriter purchase is the best software investment you have ever made. In fact we're so sure you'll be pleased, that we guarantee FREE replacement of your entire CodeWriter system for a full year. We'll replace any damaged diskette FREE within that period. (Even if Fido takes a bite out of it.) No questions asked. Simply send us the original disk (or what's left of it) and we'll send you a replacement FREE.

----- Customer Help Line -----

Got a question ? Or a problem with your CodeWriter system ? As a CodeWriter owner all you need to do is call our Help-line for FREE friendly advice. There will be one of our programmers on duty Monday thru Friday, from 9:00 am to 5:00 pm Central Time.

CALL : 1-(312) 647-8258

----- Back-up Disks for Protection -----

As a new owner, you are entitled to a complete back-up disk. The cost is only \$15.00.

To order call: 1 (800) 621-4109

----- Your personal I.D. Number -----

To register your personal I.D. number and qualify for future system up-dates, be sure to fill in the attached Order/Warranty Coupon and mail it today. Your I.D. Number is your key to customer service too, so keep this number handy.

Personal I.D. *

Date Registered

F 000665

840604

CODEWRITER ORDER
AND WARRANTY
REGISTRATION FORM

Send Me:	Price
Back-Up Disk	\$ 15.00
_____	_____
_____	_____
_____	_____
Shipping	\$ 2.00
Subtotal	_____
Tax (IL. Residents add 8%)	_____
Total	_____

Check Enclosed

VISA/Master Card/American Express *

Expiration Date Signature

Warranty Information

Name

Address

City/State/Zip

Phone Number (Where Product is used)

Computer Brand/Model

Disk Drive Model *

Date Purchased

Dealer's Name

Address

City/State/Zip

Users ID*

F 000665

Date

ReportWriter[™]

Now turn FileWriter "data" into decisions. Your FileWriter[™] programs make collecting, finding, and updating information a breeze. But you need the information to go to work! Sales leads turned into mailing labels. Invoices become customer statements. Billing information turns into collection letters. Raw information becomes a performance report—automatically!

ABC Co. Invoice

Name Jane Kullby
Acct #2256
date 6/14/84

item	ski poles	#3367	price	75.64
item	gloves	#1408	price	16.70

A. FileWriter[™] "data" is vital for knowing where you are. But what about your direction?

Sales Analysis

NAME	ACCT #	ITEM	DATE	PRICE
Don Jones	2731	1370	6/3/84	36.50
Jane Kullby	2256	3561	6/14/84	75.64
F.W. Tenny	3680	2100	6/15/84	41.75
Carl Rake	2196	1566	6/17/84	55.81

B. Like how many of the 'over \$30' ski poles did we sell in June? Or which salespeople are best at adding accessories to sales?

John Hersh
124 Main St., Boston, MA
Dean Walters
34 Ten Trees, Willow, TN
Jane Kullby
650 Rush Lane, Northbrook, IL

C. How about looking for our best customer over the last two months and sending them our special discount offer?

Dear Mr. Sandler,
We missed your last payment. The purchase you made on 6/14/84 was due two weeks ago. Please send the \$45.75 so we can keep you on our "best customer" list. There's a special off for "best customers" you'll want to hear about!

D. ReportWriter can turn your files into automatic letters, checks, memos—anything at all. You create YOUR OWN STYLE in the same easy, visual way FileWriter[™] let you set up your files.

NOW THAT YOU HAVE FILES, PUT THE INFORMATION TO WORK!

ReportWriter[™]

Complete, easy-to-follow, step-by-step instructions enclosed.