January, 1991

Dear Apple User Group Ambassador:

I'd like to mention a couple items before telling you about what's inside this month's mailing.

Delay in February Mailing - The February User Group Mailing won't be shipped out until the week of January 28. This is a few days later than normal. We will be filming the User Group Breakfast event *(wear your User Group T-shirts...see below)* at the San Francisco MacWorld Exposition and we wanted to include this segment in the video.

Video questionnaire - In last month's mailing, you received the November 1990 User Group videotape. A lot of User Groups have already returned the video questionnaire (which can be found inside the video case). This is a reminder for those of you who haven't had the opportunity to return the postage-paid card. Your input is important to us. Please let us know what you think.

The Apple II Guides - A box of these Apple II resource guides were shipped the week of December 17 along with additional ordering information to all Apple II only and Macintosh/Apple II User Groups.

Here's what you'll find in this month's mailing:

User Group Breakfast Agenda - This golden piece of paper gives you details on the User Group Breakfast event. Please pass this information on to the members in your group who plan to attend the breakfast. RSVP deadline is January 3. If your User Group has a **T-shirt**, please have your representatives wear it! We'll be putting together a **"video montage"** of User Group T-shirts as an opening to the User Group Breakfast video segment.

Diskette Resources - The July and September Apple II Technical Notes in ProDOS format are included (2 disks). The June, August and October Macintosh Technical Notes are included (3 disks).

Apple II AppleLink Group Address Press Release - Apple is announcing two new group addresses on AppleLink for Apple II information. AII.TECH$ is designed for exchanging technical questions, answers and issues. AII.NEWS$ is designed for the dissemination of Apple II news, both Technical and general. Subscribe to either or both by linking AII.ADMIN. The information from these two group addresses will also be compiled and available on the Developer Services Bulletin Board as well as other on-line services such as GEnie, CompuServe, and America Online.

QuickConnect Newsletter - This will be the last mailing that will contain five (5) copies of the newsletter. Beginning with the Mar/April issue of QuickConnect, the mailings (beginning in March) will contain only one copy of the newsletter. The additional contacts (up to four), who were designated on this year's Database Update form, will begin receiving a copy of the bimonthly newsletters as well as a copy of the cover letter from the monthly mailing. We hope this helps you with your communication efforts to your other officers and key volunteers such as Education SIG leaders, newsletter editors, reference librarians, etc. If your User Group doesn't already have four additional contacts listed with The Connection, you may contact Chris Marcoida for additions.

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This month's cover story is a topic that will be helpful to all volunteers - "Avoiding Burnout." You'll find planning tips that can help your User Group minimize and possibly avoid burn-out situations. This month's interview is with Ralph Russo, Director of the Apple II Business Unit.

Specially for Educators Envelope - This month's education envelope contains a cover letter, the third issue of Educator Connect (4 copies), flyers on Apple TV Education Series and an Education Technology Consultant List.

The Answer Source - This issue includes articles on, how NASA relied on Macintosh to detect hydrogen leaks on the space shuttle, Macintosh expanding its role in industry, user stories, the democratization of color, a special feature on wide area networks, a comprehensive chart on the new Macintosh computers, and more.

LC Compatibility List - To ensure that User Groups get the best information possible, Apple will be publishing "compatibility" lists for all new Macintosh computers in the future. These lists contain developer recommendations that will help you and your members determine if you have the appropriate version of the application program for use with your new Macintosh. It is recommended that customers get the latest hardware and software for their Macintosh LC's - past versions will often work, but earlier versions may not take advantage of all the new hardware features.

Nov/Dec AppleGram - User Groups will be receiving AppleGram on a regular basis. AppleGram is an Apple newsletter that provides factual, current information on Apple products, programs, service, support and training.

Macintosh Compatible Software Catalog - This small catalog provides a brief description of a sampling of the most popular Macintosh compatible programs. Each program is arranged by its type of application and is charted to help you select programs according to how you plan to use your Macintosh.

Nov. Apple II Tech Notes (paper) - Please update your Tech Note binders.

Dec. Mac Tech Notes (paper) - Please update your Tech Note binders

Happy New Year!

Michèle Free
The User Group Connection