

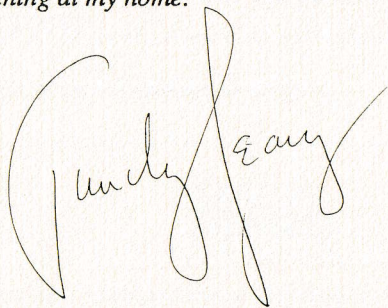


Personal Invitation
from
Timothy Leary

For the past 40 years, I've been introducing technologies designed to help people think for themselves. One of my greatest joys has been in the development of this, my latest project, Mind Mirror. It is the first of what I hope are many products which I call "interactive headware." I hope Mind Mirror makes you laugh and have fun. I also hope it challenges you, stimulates you, and helps you to think more clearly for yourself.

After you've used Mind Mirror for awhile, I hope you'll send in the contest essay on the back of this invitation. I am eager to hear what you've learned about yourself and the world around you through its use. While I wish you could all win this contest, I do look forward to meeting the winner, and spending a wonderful evening at my home.

Sincerely,

A handwritten signature in cursive script, reading "Andy Gary". The signature is written in dark ink on a light-colored background. The first name "Andy" is written in a fluid, connected cursive style, and the last name "Gary" follows it, also in cursive. The signature is positioned to the right of the word "Sincerely,".

THE ULTIMATE PASKEY

Here's your chance to win a real Beverly Hills Life Simulation. Imagine, a Mind Mirror party thrown in your honor by none other than Timothy Leary himself at his home in Beverly Hills, California. It'll be an evening to remember. Timothy Leary, celebrities, the media - they'll all be there to toast you! And all you have to do is send us an essay - in 25 words or less, tell us what you have learned from using Mind Mirror. It's that easy, and there's lots of other opportunities for prizes.

Grand Prize: Round-trip airfare for you and a friend to Burbank, California. Transportation from Burbank to the big bash at Timothy Leary's Beverly Hills home. A humongous party in *your* honor. A night's lodging at Timothy Leary's house as his special guests. Transportation back to the airport when it's all over.

Runners-Up: 10 second-place finalists will receive a personalized, autographed copy of Timothy Leary's autobiography, Flashbacks.

Honorable Mentions: All contestants whose entries are being considered for prizes will automatically receive an autographed Mind Mirror package. This will serve to let you know that you're in the running.

Contest Details: You must be at least 21 years of age to enter. On the back of this passkey, simply write in 25 words or less what you have learned from using Mind Mirror. Return this *original* passkey to Electronic Arts, Attention: Ultimate Passkey, 1820 Gateway Drive, San Mateo, CA 94404.

Note: No duplicates of the passkey or double entries will be allowed.

All entries must be postmarked no later than January 31, 1987. Grand Prize winner will be notified via telephone, and the party date will be mutually agreed upon. All entries will be judged by a panel from Electronic Arts, and the finalists and Grand Prize winner will be selected by Dr. Timothy Leary.

What I have learned from using Timothy Leary's Mind Mirror:

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: (_____) - _____ AGE: _____

TYPE OF COMPUTER: _____

I acknowledge the above information to be true.

SIGNATURE: _____



ELECTRONIC ARTS

Electronic Arts, Attn: Ultimate Passkey, 1820 Gateway Drive, San Mateo, CA 94404